



Integrated Technologies
Indonesia 2009

5-8 MARCH 2009
Exhibition Hall A
Jakarta Convention Center

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JAVA FESTIVAL PRODUCTION TO ORGANIZE INTEGRATED TECHNOLOGIES INDONESIA ALONGSIDE
JAKARTA INTERNATIONAL JAVA JAZZ FESTIVAL 2009

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For Immediate Release

Organizer of the Jakarta International Java Jazz Festival is now gearing up to host an Integrated Technologies trade exhibition alongside it's Festival to cater for the vibrant Indonesian market.

Integrated Technologies Indonesia (ITI) will be a new and exciting trade exhibition, aimed at integrating the worlds of entertainment and installation technology products & solutions.

AV Integration, Broadcast & Post Production, DJ & MI Technologies, Entertainment & Lighting, Multimedia and Staging equipment will all come together, under one roof.

Hanslee Azhar, Scattered Media Asia's Regional Director, highlights the value of Integrated Technologies will bring to Indonesia, "Having spoken with key manufacturers and regional distributors, the feedback given was that Indonesia is need of a professionally organized trade exhibition covering the entertainment and installation markets. Although the exhibitor profiles are quite broad, they will be able to tap into direct and vertical markets of each sector in the Industry. It is surprising at how similar their targeted visitors are. Plus organizing the trade exhibition alongside Java Jazz will strengthen the media exposure needed to cover the huge Indonesian market probably second to none."

Dewi Gontha Sulisto, Director PT. Java Festival Production comments," The industry & technology exhibition illustrate the festival itself; the beauty of art and culture conveyed through technology. The presence of such exhibition held alongside a festival such as Java Jazz further highlights Indonesia's potential not only as an entertainment destination, but also where the technology prospers. "

Integrated Technologies Indonesia will be held from the 5-8 March 2009 and for more information, please contact Boy Akhmad (Marketing Manager, PT. Java Exhibition) at tel: +62 813 1855 9131 or e-mail : boy.akhmad@javaexhibition.com

www.javaexhibition.com